SIMI VALLEY ECONOMIC DEVELOPMENT COMMITTEE

City Manager's Office Conference Room 2929 Tapo Canyon Road Lyby 28, 2011

July 28, 2011 4:00 p.m.

AGENDA

- 1. Call to Order
- 2. Public Statements
- 3. Green Community Action Plan and Choose Green Program
- 4. Status of the Simi Valley Community Development Agency and Redevelopment in California
- 5. Status of the new redevelopment project area
- 6. Shop Simi Valley First Program
 - FY 2011-12 Marketing Plan
- 7. Discussion of recommendations from the Ad Hoc Citizens Fiscal Projection Advisory Committee
- 8. Adjournment August 25, 2011

Mike Sedell City Manager

If any interested individual has a disability, which may require accommodation to participate in this meeting, please contact the City Manager's Office at 583-6701. Upon advance notification of the need for accommodation, reasonable arrangements will be made to provide accessibility to the meeting.