

SIMI VALLEY ECONOMIC DEVELOPMENT COMMITTEE

City Manager's Office Conference Room
2929 Tapo Canyon Road
June 23, 2011
4:00 p.m.

AGENDA

1. Call to Order
2. Public Statements

Presentation by Samantha Evans Regarding DayInSimiValley.com and SimiValleyNightOut.com
3. Overview of the Green Community Action Plan and Choose Green Program
4. Shop Simi Valley First Program Budget Discussion
 - FY 2011-12 Marketing Plan
4. Update on the Processing of the Redevelopment Project Area
5. "Business Resource Guide" and "How to Open a Small Business in the City of Simi Valley" documents
6. Discussion of Recommendations from the Ad Hoc Citizens Fiscal Projection Advisory Committee
7. Adjournment - July 28, 2011



Mike Sedell
City Manager

If any interested individual has a disability, which may require accommodation to participate in this meeting, please contact the City Manager's Office at 583-6701. Upon advance notification of the need for accommodation, reasonable arrangements will be made to provide accessibility to the meeting.