

SIMI VALLEY ECONOMIC DEVELOPMENT COMMITTEE

City Manager's Office Conference Room

2929 Tapo Canyon Road

April 28, 2011

4:00 p.m.

AGENDA

1. Call to Order
2. Public Statements
3. Shop Simi Valley First Program Budget Discussion
 - Website Revision
 - FY 2011-12 Marketing Plan
4. Update on the processing of the redevelopment project area.
5. Post Mortem - 2011 Small Business Forum
6. Update on the Permit Processing Ad Hoc Committee (Meeting with Ventura County Health Department)
7. Ventura County Marketing Campaign
8. Adjournment - May 26, 2011

/s/

Mike Sedell
City Manager

If any interested individual has a disability, which may require accommodation to participate in this meeting, please contact the City Manager's Office at 583-6701. Upon advance notification of the need for accommodation, reasonable arrangements will be made to provide accessibility to the meeting.