

SMALL BUSINESS ADVISORY COMMITTEE

City Manager's Conference Room

2929 Tapo Canyon Road

December 10, 2009

4:00 p.m.

AGENDA

1. Call to Order
2. Approval of Minutes – October 22, 2009
3. Public Statements
4. Shop Simi Valley First Campaign
 - Status of Paid Media
 - December 2009 Ventura County Star advertising
 - Revision to Holiday Television Advertisement
 - Non-Media Point of Purchase Placement Status
 - Discussion of Simi Valley Business Forum
5. Adjournment - TBD

Mike Sedell
City Manager

If any interested individual has a disability, which may require accommodation to participate in this meeting, please contact the City Manager's Office at 583-6701. Upon advance notification of the need for accommodation, reasonable arrangements will be made to provide accessibility to the meeting.