



2929 Tapo Canyon Rd., Simi Valley, California 93063-2199 • (805) 583-6766

## **YOUTH EMPLOYMENT SERVICE (YES) ADVISORY BOARD**

Wednesday, September 18, 2024, 8:15 a.m.

City Hall Community Room

2929 Tapo Canyon Road

### **AGENDA**

1. Call to Order/Pledge of Allegiance/Welcome
2. Agenda Review  
This is the time to reorder and/or remove items from the agenda by consensus of the Youth Employment Service Advisory Board. Any individual member who will be abstaining from a discussion item should announce his/her intentions at this time.
3. Approval of the Minutes of August 21, 2024
4. Correspondence
5. Public Statements/Comments  
This is the time allotted for statements or comments on matters within the subject matter and jurisdiction of the Youth Employment Service Advisory Board. Statements and comments are limited to no more than five (5) minutes per speaker.
6. Informational Presentation
7. Continued Business
8. New Business
  - a. Discussion of the 2024-25 YES Advisory Board Work Plan
  - b. Discussion of the Date for the 2025 YES Job and Career Fair
9. Youth Employment Service Advisory Board Reports and Comments  
This is the time for Youth Employment Service Advisory Board members' statements or comments on matters within the subject matter and jurisdiction of the Youth Employment Service Advisory Board or to request a future agenda item. This is also the time to make any announcements related to community events and other items of interest.
10. Coordinator's Report
11. Adjournment: Wednesday, October 16, 2024 8:15 a.m., City Hall Community Room

/s/ \_\_\_\_\_  
Anna M. Medina  
Deputy Community Services Director

If any interested individual has a disability that may require accommodation to participate in this meeting, please contact the YES Coordinator at (805) 583-6766. Upon advance notification, reasonable arrangements will be made to provide accessibility to the meeting.



DRAFT MINUTES

1. Call to Order/Pledge of Allegiance/Welcome

Youth Employment Services (YES) Advisory Board Acting Chair Gloria Bowman called the meeting to order at 8:15 a.m. and YES Coordinator Ryan Fowler verified that a quorum was present.

P	Anthony Angelini	P*	Bernardo Perez		Alternates
P	Gloria Bowman	P	Ryan Taggart	P	Eric Verwey
P	Al Brown	A	Rikka Tignac	P	Stacey Roth
P	Hayley Estrada	P	Jennifer Wigdor	V	Vacant
A	Amey Gupta	V	Youth Council Rep	P	Present
P	Tim Harrington	V	Local Business	E	Excused
P	Chelsie Kennedy	V	Local Business	A	Absent
P	Rita Longo	*Arrived after approval of minutes		V	Vacant

Staff: Ryan Fowler, Youth Employment Services Coordinator

Guests: Dr. Angelica Chavez, Simi Valley Unified School District; Erica Aella, JP Morgan Chase; Brian William, Community Member

2. Welcome and Introductions

YES Advisory Board Acting Chair Gloria Bowman introduced herself and provided a brief summary of her professional and YES experience. Each member then introduced themselves and shared the same.

3. Agenda Review

The agenda was approved as presented.

4. Approval of Minutes from May 15, 2024

**ACTION:** A motion to approve the May 15, 2024 minutes as written was made by Tim Harrington and seconded by Rita Longo.

**YES Advisory Board vote: 10 Ayes; 0 Noes; 1 Abstentions.**

**The motion passed.**

5. Correspondence

No correspondence was received.

6. Public Statements/Comments

Erica Aella from JP Morgan Chase introduced herself and various community programs she oversees for JP Morgan Chase, including providing backpacks for Back to School, assisting the homeless population at schools, banking resources

for the community, volunteering, and financial literacy workshops. Ms. Aella expressed interest in working and partnering with the YES Board. Mr. Fowler stated that Ms. Aella would be returning for the October 16 YES Board meeting to share an informational presentation about her programs in more detail.

7. Informational Presentation

a. Overview of the YES Advisory Board

Mr. Fowler and Acting Chair Gloria Bowman presented the history of the YES program from its inception in 1970 and the establishment of the Advisory Board in 1982. They reviewed past YES events and the programs, services, and events the YES board typically hosts and provides throughout the term year.

8. Continued Business

a. No Continued Business was discussed.

9. New Business

a. Election of Officers

Acting Chair Gloria Bowman reviewed the responsibilities of each position and gave an overview of her experience as Chair. The following ran unopposed for their respective positions: Gloria Bowman for Chair, Al Brown for Vice Chair, and Tim Harrington for Secretary.

**ACTION:** A motion to approve Gloria Bowman as Chair, Al Brown as Vice Chair, and Tim Harrington as Secretary was made Anthony Angelini and seconded by Rita Longo.

**YES Advisory Board vote: 12 Ayes; 0 Noes; 0 Abstentions**

**The motion passed unanimously.**

b. Debrief of the 2024 YES Summer Workshop Series

Chair Gloria Bowman gave an overview of the Summer Workshop Series, consisting of four workshops held in partnership with the Simi Valley Public Library. Vice Chair Al Brown shared that he thought the content of the workshops was good for students who attended, however he would like to see higher attendance. Anthony Angelini agreed with this assessment. Dr. Angelica Chavez suggested we advertise at summer school. Eric Verwey suggested advertising to Moorpark and Oak Park in addition to Simi Valley. Bernardo Perez asked how we currently reach the students. Mr. Fowler explained that since this is a summer program, we market through social media, a press release, flyers at the Library, and email lists. Ms. Aella offered to partner with YES and provide backpacks as an incentive to attend the workshops. Ryan Taggart suggested offering free lunch. Chelsie

Kennedy stated that there could be confusion with YES and other services that use the same acronym and suggested reviewing our branding.

- c. Discussion of the YES Advisory Board's Participation in the Simi Valley Unified School District's Annual College Fair on September 11, from 5:30 p.m. to 8:00 p.m., at Royal High School

Chair Gloria Bowman gave a brief overview of the past YES participation in hosting a booth at the Simi Valley Unified School District's annual College Fair.

Members discussed gathering data to determine impact of outreach effort. Hayley Estrada stated that she would look into YES participating in Strive Scan, a shared QR code by event vendors for data collection. Board members suggested creating a flyer to promote upcoming YES events.

**ACTION:** A motion to approve participating in the Simi Valley Unified School District's College Fair on September 11, 2024, was made by Al Brown and seconded by Eric Verwey.

**YES Advisory Board vote: 12 Ayes; 0 Noes; 0 Abstentions;**

**The motion passed unanimously.**

The following members volunteered to help run the booth and provide YES outreach: Rita Longo, Eric Verwey, Al Brown, Gloria Bowman, Tim Harrington, Chelsie Kennedy

- d. Discussion of the YES Advisory Board's Participation in the City of Simi Valley's Annual City Expo in Conjunction with the Chamber of Commerce Biannual Simi Valley Street Fair on Saturday, October 26, 2024

Chair Gloria Bowman gave a brief overview of hosting a Youth Services booth with the Youth Council.

**ACTION:** A motion to approve the YES Board participation in the City of Simi Valley's Annual City Expo in Conjunction with the Chamber of Commerce's Biannual Simi Valley Street Fair on Saturday, October 26, 2024 was made by Anthony Angelini and seconded by Al Brown.

**YES Advisory Board vote: 12 Ayes; 0 Noes; 0 Abstentions.**

**The motion passed unanimously.**

10. Youth Employment Service Advisory Board Reports and Comments

Vice Chair Al Brown shared that he unfortunately had a few hospital trips over the summer. He stated he attended all the summer workshops and enjoyed helping at them. Anthony Angelini shared that Youth Representative Rithmika Naveen interned at the Chamber of Commerce over the summer. He shared the following upcoming Chamber events: Candidate Forum on October 10 at the Cultural Arts Center, The Emerging Leaders hosting at "Lounge and Learn" at Entertainment

Earth on August 22, and a beach cleanup September 4. Bernardo Perez shared he was excited for the potential collaborations between the YES Advisory Board and Moorpark College. Ryan Taggart shared that he had family in the hospital over the summer. Eric Verwey shared that his daughter was attending a college she discovered at the Simi Valley Unified School Districts College and Career Fair after joining him to help at the YES booth. Dr. Chavez shared her new role with the school district and is looking for partners for guest speakers and internships. Chair Gloria Bowman shared she is in her first year of retirement but did teach some private swim lessons over the summer.

11. Coordinator's Report

Mr. Fowler stated that he was looking forward to working with everyone and the great year ahead. He thanked everyone for volunteering for the YES advisory board and all the work they do.

12. Adjournment: Wednesday, September 18, 2024, 8:15 a.m., in the City Hall Community Room.

By consensus of the YES Advisory Board, the meeting was adjourned at 9:18 a.m.