

# CITY OF SIMI VALLEY

**City of Simi Valley**  
**Federal Transit Administration (FTA)**  
**Overall Disadvantaged Business Enterprise**  
**(DBE)**  
**Goal-Setting Methodology**  
**Federal Fiscal Years (FFY) 2025-2027**

**August 1, 2024**

Submitted in fulfillment of:  
Title 49 Code of Federal Regulations Part 26

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# DBE GOAL METHODOLOGY

## I. INTRODUCTION

The City of Simi Valley (City) herein sets forth its Overall Disadvantaged Business Enterprise (DBE) Goal and corresponding federally prescribed goal-setting methodology for the three-year Federal Fiscal Year (FFY) goal period of 2025-2027 (October 1, 2024 through September 30, 2027), pursuant to Title 49 Code of Federal Regulations (CFR) Part 26 “Participation by Disadvantaged Business Enterprises in U.S. Department of Transportation Programs.” The purpose of the DBE goal-setting process is to level the playing field to allow DBEs to compete fairly for Department of Transportation-assisted contracts; however, the program must be narrowly tailored in accordance with applicable law.

## II. BACKGROUND

The City is a recipient of U.S. Department of Transportation (USDOT), Federal Transit Administration (FTA), funding. As a condition of receiving this assistance, the City signed an assurance that it will comply with FTA DBE requirements. In accordance with Title 49 CFR Part 26 provisions: Participation by DBEs in USDOT Programs, the City is required to develop and submit an overall Triennial DBE Goal for its FTA-assisted projects.

The City herein presents its Overall DBE Goal Methodology for FFY 2025-2027.

## III. FTA-ASSISTED CONTRACTING PROGRAM FOR FFY 2025-2027

### Market Area

The Federal DBE Program requires agencies to implement the DBE Program based on information from the relevant geographic market area—the area in which the agency spends the substantial majority of its contracting dollars. The City’s local market for contracts consists of a geographic area that is:

- where a large majority of contracting dollars is expended, and
- where a substantial number of contractors and subcontractors are located and available to submit bids, quotes, or proposals.

The City’s bidder’s list was reviewed and the previously recognized market area of Los Angeles, Orange, San Bernardino, and Ventura Counties was confirmed.

### Anticipated Projects

The City has two (2) FTA-assisted projects that are anticipated to be awarded during the triennial period and which were considered in preparing this goal methodology. These projects and their federal share are listed in Table 1.

**TABLE 1: Anticipated Projects**  
(amounts subject to rounding differences)

PROJECT NAME/DESCRIPTION	EST. TOTAL PROJECT COST <sup>1</sup>	EST. FTA \$ SHARE <sup>2</sup>	EST. FTA % SHARE <sup>3</sup>
<b>Bus Wash</b> The replacement of transit bus wash system that exceeds its useful life.	\$500,000	\$400,000	80%
<b>HVAC System</b> The existing HVAC system is no longer operating in its full capacity, and outdated. The replacement of HVAC System for better functionality, reliability, improve the air quality for transit maintenance staff, and provide energy efficiencies and savings in years to come.	\$455,671	\$364,537	80%
<b>Total</b>	<b>\$955,671</b>	<b>\$764,537</b>	<b>80%</b>

**Subrecipients**

The City does not reallocate funds and has no subrecipients.

**Categories of Work**

The City reviewed each project anticipated to be awarded in the triennial period and determined the applicable categories of work applicable for each project using North American Industry Classification System (NAICS) codes. The corresponding dollar values for each NAICS code for each project were summarized for the purposes of weighting the categories of work based on the staff estimates. Table 2 provides a summary of the categories of work with estimated dollars for each.

**TABLE 2: Breakdown of Projects**  
(amounts subject to rounding differences)

PROJECT NAME	EST. FTA \$ SHARE <sup>4</sup>	NAICS CODE <sup>5</sup>	NAICS TITLE <sup>6</sup>	EST. FTA % SHARE NAICS <sup>7</sup>	EST. FTA \$ SHARE NAICS <sup>8</sup>
Bus Wash	\$400,000	238220	Plumbing, Heating, and Air-Conditioning Contractors	7.00%	\$28,000
		238990	All Other Specialty Trade Contractors	20.00%	\$80,000
		333318	Other Commercial and Service Industry Machinery Manufacturing	35.00%	\$140,000
		423850	Service Establishment Equipment and Supplies Merchant Wholesalers	35.00%	\$140,000
		484110	General Freight Trucking, Local	3.00%	\$12,000

<sup>1</sup> The total estimated cost of each project.  
<sup>2</sup> The estimated FTA dollar share for each project.  
<sup>3</sup> The estimated FTA percentage share for each project.  
<sup>4</sup> The estimated FTA dollar share for each project from Table 1.  
<sup>5</sup> The category of work (NAICS code) for each project.  
<sup>6</sup> The category of work (NAICS) title.  
<sup>7</sup> The estimated FTA percentage share for each NAICS code.  
<sup>8</sup> The estimated FTA dollar share for each NAICS code.

PROJECT NAME	EST. FTA \$ SHARE <sup>4</sup>	NAICS CODE <sup>5</sup>	NAICS TITLE <sup>6</sup>	EST. FTA % SHARE NAICS <sup>7</sup>	EST. FTA \$ SHARE NAICS <sup>8</sup>
HVAC System	\$364,537	238220	Plumbing, Heating, and Air-Conditioning Contractors	25.00%	\$91,134
		484220	Specialized Freight (except Used Goods) Trucking, Local	5.00%	\$18,227
		423730	Warm Air Heating and Air-Conditioning Equipment and Supplies Merchant Wholesalers	70.00%	\$255,176
<b>Total</b>	<b>\$764,537</b>			<b>100%</b>	<b>\$764,537</b>

Table 3 is a summary of each NAICS code and the total dollar values for each NAICS code based on the projects listed in Table 2.

**TABLE 3: NAICS Code Summary**  
(amounts subject to rounding differences)

NAICS CODE	NAICS TITLE	NAICS \$ <sup>9</sup>	NAICS FUNDING WEIGHT <sup>10</sup>
238220	Plumbing, Heating, and Air-Conditioning Contractors	\$119,134	15.58%
238990	All Other Specialty Trade Contractors	\$80,000	10.46%
333318	Other Commercial and Service Industry Machinery Manufacturing	\$140,000	18.31%
423730	Warm Air Heating and Air-Conditioning Equipment and Supplies Merchant Wholesalers	\$255,176	33.38%
423850	Service Establishment Equipment and Supplies Merchant Wholesalers	\$140,000	18.31%
484110	General Freight Trucking, Local	\$12,000	1.57%
484220	Specialized Freight (except Used Goods) Trucking, Local	\$18,227	2.38%
<b>Total</b>		<b>\$764,537</b>	<b>100.00%</b>

#### IV. GOAL METHODOLOGY

##### Step 1: Determination of a Base Figure (26.45)<sup>11</sup>

To establish the Base Figure of the relative availability of DBEs to all comparable firms (DBE and Non-DBE) available to bid or propose on the City’s FTA-assisted contracting opportunities projected to be solicited during the triennial goal period, the City followed the prescribed federal methodology to determine relative availability. This was accomplished by assessing the *California Unified Certification Program (CUCP) DBE Database of Certified Firms* and the *2021 U.S. Census Bureau County Business Patterns Database*<sup>12</sup> within the City’s market area for each of the categories of work defined in Table 2.

$$\text{Base Figure} = \sum \frac{(\text{Number of Ready, Willing and Able DBEs})}{(\text{Number of All Ready, Willing and Able Firms})} \times \text{Estimated NAICS \%}$$

- ⇒ For the numerator: CUCP DBE Database of Certified Firms
- ⇒ For the denominator: 2021 U.S. Census Bureau’s Business Patterns Database

<sup>9</sup> The total dollars for each category of work (NAICS) that are summed from the values in Table 2.

<sup>10</sup> The percentage of dollars for each category of work (NAICS) for all projects anticipated to be awarded.

<sup>11</sup> 26.45 represents Title 49 CFR Part 26 regulatory goal setting methodology reference.

<sup>12</sup> U.S. Census Bureau County Business Patterns Database: <https://data.census.gov/advanced>

In accordance with the formula listed above, the Base Figure is derived by:

- dividing the number of ready, willing and able DBE firms identified for each NAICS work category by the number of all firms identified within the market area for each corresponding work category (*relative availability*),
- weighting the relative availability for each work category by the corresponding work category weight from Table 2 (*NAICS %*) to determine the Weighted Ratio for each NAICS work category, and
- adding the weighted ratio figures together.

A concerted effort was made to ensure that the scope of businesses included in the numerator was as close as possible to the scope included in the denominator.

The relative availability of DBEs is calculated in Table 4 below.

**TABLE 4: DBE Relative Availability**  
(amounts subject to rounding differences)

NAICS CODE	NAICS TITLE	DBES <sup>13</sup>	ALL FIRMS <sup>14</sup>	REL. AVAIL. <sup>15</sup>
238220	Plumbing, Heating, and Air-Conditioning Contractors	28	5,197	0.54%
238990	All Other Specialty Trade Contractors	92	1,480	6.22%
333318	Other Commercial and Service Industry Machinery Manufacturing	-	77	0.00%
423730	Warm Air Heating and Air-Conditioning Equipment and Supplies Merchant Wholesalers	2	223	0.90%
423850	Service Establishment Equipment and Supplies Merchant Wholesalers	11	302	3.64%
484110	General Freight Trucking, Local	76	4,460	1.70%
484220	Specialized Freight (except Used Goods) Trucking, Local	268	1,125	23.82%
<b>Total</b>		<b>477</b>	<b>12,864</b>	<b>3.71%<sup>16</sup></b>

The relative availability of DBEs from Table 4 is 3.71%. However, to make the Base Figure more accurate, the City used weighting to take into account the amount of work that is available for each category of work (NAICS).

<sup>13</sup> The number of DBEs in the market area for each NAICS code from the CUCP DBE Database of Certified Firms.

<sup>14</sup> The number of all firms (DBE and non-DBE) in the market area for each NAICS code from the 2021 U.S. Census Bureau County Business Patterns Database.

<sup>15</sup> The number of DBEs divided by the number of all firms.

<sup>16</sup> All DBEs (477) ÷ All Firms (12,864) = 3.71%

The weighted relative availability of DBEs is calculated in Table 5 below.

**TABLE 5: DBE Weighted Relative Availability**  
*(amounts subject to rounding differences)*

NAICS CODE	NAICS TITLE	NAICS FUNDING WEIGHT <sup>17</sup>	REL. AVAIL. <sup>18</sup>	WEIGHTED RATIO <sup>19</sup>
238220	Plumbing, Heating, and Air-Conditioning Contractors	15.58%	0.54%	0.08%
238990	All Other Specialty Trade Contractors	10.46%	6.22%	0.65%
333318	Other Commercial and Service Industry Machinery Manufacturing	18.31%	0.00%	0.00%
423730	Warm Air Heating and Air-Conditioning Equipment and Supplies Merchant Wholesalers	33.38%	0.90%	0.30%
423850	Service Establishment Equipment and Supplies Merchant Wholesalers	18.31%	3.64%	0.67%
484110	General Freight Trucking, Local	1.57%	1.70%	0.03%
484220	Specialized Freight (except Used Goods) Trucking, Local	2.38%	23.82%	0.57%
<b>Step 1 Base Figure (i.e., Sum of Weighted Ratios for All Work Categories)</b>				<b>2.30%<sup>20</sup></b>

The Step 1 base figure of 2.30% is the sum of the weighted ratios for each NAICS code, as shown in Table 5 above.

**Step 2: Adjusting the Base Figure**

Upon establishing the Base Figure, the City reviewed and assessed other known evidence potentially impacting the relative availability of DBEs within the market area, in accordance with prescribed narrow tailoring provisions set forth under 49 CFR Part 26.45: Step 2; DBE Goal Adjustment guidelines.

Evidence considered in making an adjustment to the Base Figure included past DBE goal attainments and other evidence, as follows:

**A. Past DBE Goal Attainments**

Historical DBE participation attainments provide demonstrable evidence of DBE availability and capacity to perform on City projects. The projects anticipated to be awarded during the triennial period are substantially similar to those awarded in the recent past. The City calculated past DBE participation attainments for the five (5) FFYs, for which DBE attainment data is available. The table below reflects the demonstrated capacity of DBEs (measured by actual historical DBE participation attainments) on FTA-assisted contracts awarded by the City.

<sup>17</sup> From Table 3.

<sup>18</sup> From Table 4.

<sup>19</sup> The NAICS Funding Weight multiplied by the Relative Availability (Rel. Avail.)

<sup>20</sup> Sum of weighted ratios for all work categories

FEDERAL FISCAL YEAR	FTA DBE GOAL % <sup>21</sup>	FTA DBE ATTAINMENT % <sup>22</sup>
FFY 2019	8.4%	2.10%
FFY 2020	8.4%	0.10%
FFY 2021	8.4%	1.27%
FFY 2022	5.0%	0.91%
FFY 2023	5.0%	0.19%
<b>Median DBE Attainment Within the Last 5 FFYs<sup>23</sup></b>		<b>0.91%</b>

The median participation for the past five (5) FFYs is lower than the Base Figure derived from Step 1; therefore, an adjustment to the Base Figure based on the City’s past DBE goal attainments has been made. The adjustment is calculated by averaging the Base Figure with the median DBE Past Attainment, as shown below.

Base Figure (A)	2.30%
Median DBE Attainment (B)	0.91%
<b>Adjusted Base Figure [(A+B)/2]</b>	<b>1.60%</b>

### B. Disparity Study

The City is required to have sufficient evidence of discrimination and its effects on socially and economically disadvantaged groups as defined by 49 CFR Part 26 before submitting a race- and gender-conscious overall goal. The City evaluated the 2022 Caltrans FTA Disparity Study and 2023 Los Angeles County Metropolitan Transportation Authority (Metro) Disparity Study to consider whether a race-conscious DBE Program should be implemented.

The City determined that the types of work included in both disparity studies along with their respective market areas are not representative of the projected FTA-assisted contracts for this upcoming triennial period. Therefore, the City has elected not to use the 2022 Caltrans FTA Disparity Study or the 2023 Metro Disparity Study as a basis for adjusting the base figure for this triennial period. The City is not aware of any other regional DBE disparity studies for similar agencies at this time.

### C. Other Available Evidence

The City is not in possession of any anecdotal evidence nor is aware of any other factors or adverse considerations that would have had a material effect on DBE’s availability within the City’s marketplace or on DBEs’ ability to participate (meeting bonding, insurance and financial requirements) in the City’s FTA-assisted contracting programs. Therefore, no goal adjustment was made in consideration of this factor. However, the City will continue to explore and consider all available evidence that materially would impact the opportunities for DBEs to form, grow, and compete in the City’s FTA-assisted contracting program.

<sup>21</sup> The FTA DBE Goal percentage for that FFY.

<sup>22</sup> The percentage of DBE attainment on the FTA share from the City’s Semi-Annual Uniform reports that were submitted to FTA.

<sup>23</sup> The race-neutral component is the median DBE participation over the last five (5) federal fiscal years.



## V. PROPOSED OVERALL DBE GOAL

The Final Proposed Overall DBE Goal for FFY 2025-2027 for the City's FTA-assisted contracts is 1.60%.

The City intends to continue to use race-neutral methods, as shown below, to meet the overall DBE goal of 1.60% for FFY 2025-2027 in accordance with Title 49 CFR Part 26.51.

RACE-CONSCIOUS & RACE-NEUTRAL PROJECTIONS	
DBE Adjusted Base Figure	1.60%
Race-Conscious Component	0.00%
Race-Neutral Component	1.60%

## VI. RACE-NEUTRAL IMPLEMENTATION MEASURES

The United States Department of Transportation (USDOT) regulations require that race-neutral methods be used to the maximum extent feasible to reach the DBE overall goal. The City is currently implementing a number of race- and gender-neutral remedies to outreach and promote the participation of DBEs and small businesses in the City's FTA-assisted contracting program. The City plans to continue or implement the following race-neutral measures for FFY 2025-2027 and will continue to explore other options for consideration based on success in meeting its overall DBE goals based on these efforts. The City will:

- During pre-bid meetings and outreach events, encourage the DBE and other small business contracting community to visit the City's procurement website for opportunities: <https://www.simivalley.org/departments/administrative-services/support-services-purchasing/bids-proposals>
- Participate in workshops for the DBE and small business contracting community, including vendor fairs hosted by unrepresented groups and other public agencies.
- Unbundle solicitations and provide pre-bid/pre-proposal conferences to afford networking opportunities for primes and subcontractors. The City will promote and encourage teaming opportunities between prospective prime contractors and the DBE and small business contracting community.
- Structure solicitations to remove barriers such as the inability to obtain bonding or financing (e.g., by such means as simplifying the bonding process, reducing bonding requirements, eliminating the impact of surety costs from bids, and providing services to help DBEs, and other small businesses, obtain bonding and financing).
- Solicit DBE and other small businesses participation by carrying out information programs through use of advertisement and other communication methods on contracting procedures and specific contract opportunities (e.g., ensuring the inclusion of DBEs, and other small businesses, on recipient mailing lists of bidders; ensuring the dissemination to bidders on prime contracts of lists of potential subcontractors; provision of information in languages other than English, where appropriate).
- Actively promote the small business conferences, programs, and support services offered by other agencies that have established DBE and other small business programs as a supportive service to help develop and improve immediate and long-term business management, record keeping, and financial and accounting capability for DBEs and other small businesses.

- Advise its contracting community of the online directory of certified DBEs, found at the California Unified Certification Program website:  
<https://data.census.gov/advanced>.
- Advise the contracting community of the database of small businesses certified by the California Department of General Services (DGS):  
<http://www.dgs.ca.gov/pd/Programs/eprocure.aspx>.

### Fostering Small Business Participation<sup>24</sup>

The City has implemented several strategies to foster small business participation in its contracting process. These include the following:

- On larger prime contracts encourage prime contractor to consider subcontracting opportunities of a size that small businesses, including DBEs, can reasonably perform, rather than self-performing all the work involved.
- Ensuring that a reasonable number of prime contracts are of a size that small businesses, including DBEs, can reasonably perform.
- Provide outreach to current or past contractors who may qualify for DBE-certification by encouraging them to seek and obtain DBE-certification.

## VII. PUBLIC PARTICIPATION AND FACILITATION

In accordance with 49 CFR Part 26, minority, women, small, and local business associations, and community organizations within the City's market area were consulted and provided an opportunity to review the triennial goal methodology and provide input.

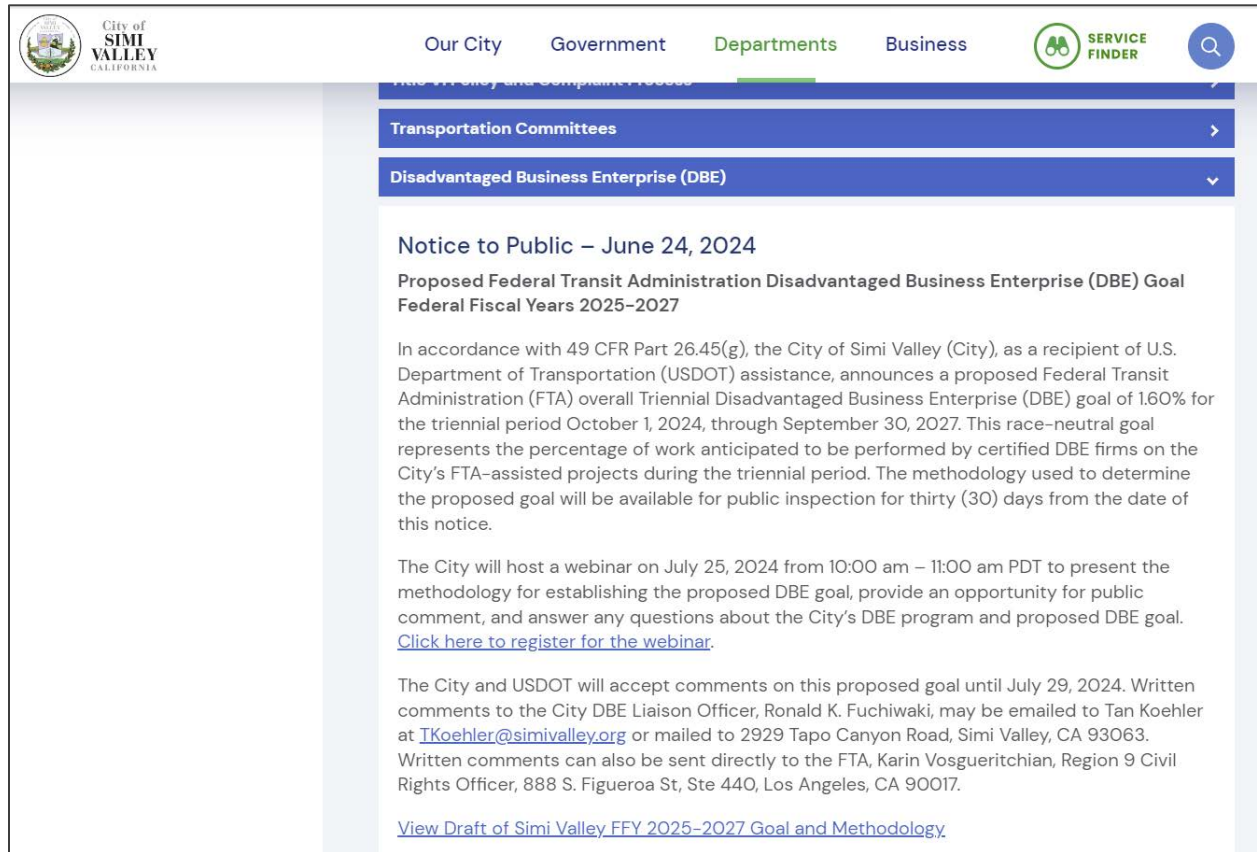
The City issued a Public Notice on their website announcing the Proposed FTA Overall DBE Goal-Setting Methodology for FFY 2025-2027 (**Attachment 1: Public Notice**). The notice informed the public that the proposed goal and rationale will be made available for inspection and the City would accept comments until July 29, 2024. The notice also announced that the City would host a webinar on the DBE goal and methodology and provided a link to register.

The City reached out to local minority, women, and community business organizations to provide them information on the Draft Proposed FTA Overall Triennial DBE Goal Methodology for FFY 2025-2027. Each organization was contacted multiple times (**Attachment 2: E-blasts, Attachment 3: Contact Log**) to solicit their comments and invite them to participate in the webinar. The City hosted the webinar on Wednesday, July 25, 2024 (**Attachment 4: Webinar Presentation**). The City did not receive any comments as part of the public comment period.

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<sup>24</sup> See Title 49 CFR Part 26 Section 26.39 "Fostering Small Business Participation."

## ATTACHMENT 1: PUBLIC NOTICE



The screenshot shows the City of Simi Valley website with a navigation menu at the top. The menu includes 'Our City', 'Government', 'Departments', and 'Business'. A 'SERVICE FINDER' icon is also present. The main content area is titled 'Disadvantaged Business Enterprise (DBE)' and contains the following text:

### Notice to Public – June 24, 2024

#### Proposed Federal Transit Administration Disadvantaged Business Enterprise (DBE) Goal Federal Fiscal Years 2025-2027

In accordance with 49 CFR Part 26.45(g), the City of Simi Valley (City), as a recipient of U.S. Department of Transportation (USDOT) assistance, announces a proposed Federal Transit Administration (FTA) overall Triennial Disadvantaged Business Enterprise (DBE) goal of 1.60% for the triennial period October 1, 2024, through September 30, 2027. This race-neutral goal represents the percentage of work anticipated to be performed by certified DBE firms on the City's FTA-assisted projects during the triennial period. The methodology used to determine the proposed goal will be available for public inspection for thirty (30) days from the date of this notice.

The City will host a webinar on July 25, 2024 from 10:00 am – 11:00 am PDT to present the methodology for establishing the proposed DBE goal, provide an opportunity for public comment, and answer any questions about the City's DBE program and proposed DBE goal. [Click here to register for the webinar.](#)

The City and USDOT will accept comments on this proposed goal until July 29, 2024. Written comments to the City DBE Liaison Officer, Ronald K. Fuchiwaki, may be emailed to Tan Koehler at [TKoehler@simivalley.org](mailto:TKoehler@simivalley.org) or mailed to 2929 Tapo Canyon Road, Simi Valley, CA 93063. Written comments can also be sent directly to the FTA, Karin Vosgueritchian, Region 9 Civil Rights Officer, 888 S. Figueroa St, Ste 440, Los Angeles, CA 90017.

[View Draft of Simi Valley FFY 2025-2027 Goal and Methodology.](#)

## ATTACHMENT 2: E-BLASTS



### City of Simi Valley DBE Triennial Goal Methodology Webinar for FFY 2025-2027

The City of Simi Valley, as a recipient of U.S. Department of Transportation assistance, and in compliance with 49 CFR Part 26.45(g) announces a proposed Federal Transit Administration (FTA) overall Triennial Disadvantaged Business Enterprise (DBE) goal of 1.60% for Federal Fiscal Years 2025-2027.

To gather public participation and input regarding the proposed DBE goal, the City of Simi Valley will host a webinar on July 25th, 2024, at 10:00 am PDT. We extend a warm invitation to all minority, women's, and general contractor groups, community organizations, and other officials and organizations to attend and contribute their valuable insights and feedback. Your participation is highly encouraged and appreciated.

[Click Here to Register!](#)

If you have any questions about the proposed DBE goal for FFY 2025-2027 or the webinar, please contact Grace Turney at [gturney@gcapervices.com](mailto:gturney@gcapervices.com)

We look forward to hearing from you!

### Unable to Attend?

The City and the U.S. Department of Transportation will accept comments on this proposed goal until July 29th, 2024.

Written comments to the City DBE Liaison Officer, Ronald K. Fuchiwaki, may be emailed to Tan Koehler at [TKoehler@simivalley.org](mailto:TKoehler@simivalley.org) or mailed to 2929 Tapo Canyon Road, Simi Valley, CA 93063 .

Written comments can also be sent directly to the FTA, Karin Vosgueritchian, Region 9 Civil Rights Officer, 888 S. Figueroa St, Ste 440, Los Angeles, CA 90017.

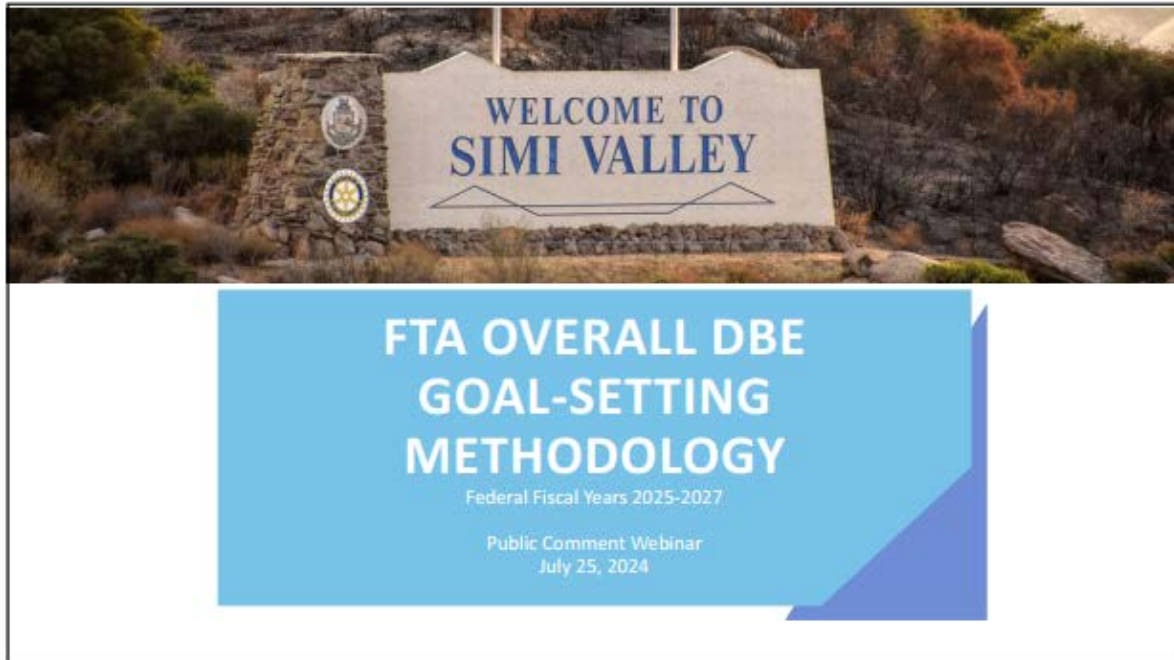
### ATTACHMENT 3: CONTACT LOG

Organization	Date Contacted Notes
American Indian Chamber of Commerce of California stateadmin@aicccal.org (213) 440-3232	E-blasts sent 7/1/24, 7/9/24, 7/11/24, 7/16/24, 7/18/24, 7/23/24. Called 7/19 and this phone number goes to their accounting department, not the correct line to call. Sent an email to <a href="mailto:tracy@adbroweb.com">tracy@adbroweb.com</a> .
Asian American Architects and Engineers Association of Southern California info@aaaesc.org (213)-896-9270	E-blasts sent 7/1/24, 7/9/24, 7/11/24, 7/16/24, 7/18/24, 7/23/24. Called 7/19, left a message.
Asian Business Association Dennis Huang, Executive Director/CEO dennis@abala.org	E-blasts sent 7/1/24, 7/9/24, 7/11/24, 7/16/24, 7/18/24, 7/23/24. Unable to locate phone #.
Asian Business League of Southern California admin@ablsocal.org (213) 290-3886 Might be updated to (213) 624-9975	E-blasts sent 7/1/24, 7/9/24, 7/11/24, 7/16/24, 7/18/24, 7/23/24. Called 7/19 and tried both numbers, neither would connect.
Chinese American Construction Professionals Los Angeles https://www.cacpla.org/contact 626.309.9333	E-blasts sent 7/1/24, 7/9/24, 7/11/24, 7/16/24, 7/18/24, 7/23/24. Called 7/19 and spoke with receptionist, asked that an email be sent to: <a href="mailto:cacp@yahoo.com">cacp@yahoo.com</a> . Sent email.
Chinese Chamber of Commerce of Los Angeles info@lachinesechamber.org (213) 617-0396	E-blasts sent 7/1/24, 7/9/24, 7/11/24, 7/16/24, 7/18/24, 7/23/24. Called 7/19, said number was disconnected/no longer in service. Unable to locate another number.
Greater Los Angeles African American Chamber of Commerce info@glaaacc.org (323) 292-1297	E-blasts sent 7/1/24, 7/9/24, 7/11/24, 7/16/24, 7/18/24, 7/23/24. Called 7/19, spoke with Jessica, she will try and get it sent out to their members before then.
L.A. Latino Chamber of Commerce info@lalcc.org (213) 422-9019	E-blasts sent 7/1/24, 7/9/24, 7/11/24, 7/16/24, 7/18/24, 7/23/24. Called 7/19, left a message.
National Association of Minority Architects So Cal president@socalnoma.org	E-blasts sent 7/1/24, 7/9/24, 7/11/24, 7/16/24, 7/18/24, 7/23/24. Unable to locate phone number.
National Association of Minority Contractors Southern California Sharon Coleman, President scoleman@colemancon.com, admin@namcsc.net (323) 296-8005	E-blasts sent 7/1/24, 7/9/24, 7/11/24, 7/16/24, 7/18/24, 7/23/24. Called 7/19, spoke with receptionist. Stated that 10 am is not a good time to host a webinar because most of them are on job site, earlier in the morning or later in the afternoon would be better. Requested an email with the information be sent to <a href="mailto:elove@namcsc.net">elove@namcsc.net</a> and they will pass along to their membership.
National Association of Women Business Owners Los Angeles https://www.nawbo.org/los-angeles/about/contact	E-blasts sent 7/1/24, 7/9/24, 7/11/24, 7/16/24, 7/18/24, 7/23/24. Unable to locate phone number.

Organization	Date Contacted Notes
National Association of Women in Construction- Los Angeles Barbara Kotsos, President barbarak@girouxglass.com marketing@nawicla.org	E-blasts sent 7/1/24, 7/9/24, 7/11/24, 7/16/24, 7/18/24, 7/23/24. Unable to locate phone number.
Society of Hispanic Professional Engineers Los Angeles secretary@shpela.org (323) 725-3970	E-blasts sent 7/1/24, 7/9/24, 7/11/24, 7/16/24, 7/18/24, 7/23/24. Called 7/19, left a message.
Southern California Black Chamber of Commerce 888-466-7408 info@blackchamberofcommerce.org	E-blasts sent 7/1/24, 7/9/24, 7/11/24, 7/16/24, 7/18/24, 7/23/24. Called 7/19, left a message.
Women in Transportation (WTS)- Los Angeles County info@wtsla.org	E-blasts sent 7/1/24, 7/9/24, 7/11/24, 7/16/24, 7/18/24, 7/23/24. Unable to locate phone number.




## ATTACHMENT 4: WEBINAR PRESENTATION



1




2



## Market Area


**Los Angeles, Orange, San Bernardino, and Ventura Counties**

- where large majority of contracting dollars are expended
- where a substantial number of contractors and subcontractors are located



3

3



## Anticipated FTA-Assisted Projects


For 2025-2027

PROJECT NAME/DESCRIPTION	EST. TOTAL PROJECT COST	EST. FTA \$ SHARE	EST. FTA % SHARE
Bus Wash	\$500,000	\$400,000	80%
HVAC System	\$455,671	\$364,537	80%
<b>Total</b>	<b>\$955,671</b>	<b>\$764,537</b>	<b>80.0%</b>

4

4






## Categorization of Work

PROJECT NAME	EST. FTA \$ SHARE	NAICS CODE	NAICS TITLE	EST. FTA \$ NAICS	EST. FTA % NAICS
Bus Wash	\$400,000	238220	Plumbing, Heating, and Air-Conditioning Contractors	\$28,000	7.00%
		238990	All Other Specialty Trade Contractors	\$80,000	20.00%
		333318	Other Commercial and Service Industry Machinery Manufacturing	\$140,000	35.00%
		423850	Service Establishment Equipment and Supplies Merchant Wholesalers	\$140,000	35.00%
		484110	General Freight Trucking, Local	\$12,000	3.00%
HVAC System	\$364,537	238220	Plumbing, Heating, and Air-Conditioning Contractors	\$91,134	25.00%
		484220	Specialized Freight (except Used Goods) Trucking, Local	\$18,227	5.00%
		423730	Warm Air Heating and Air-Conditioning Equipment and Supplies Merchant Wholesalers	\$255,176	70.00%
<b>Total</b>	<b>\$764,537</b>			<b>\$764,537</b>	<b>100%</b>

\*Please see Table 2 of the Goal-Setting Methodology for the full list of projects.

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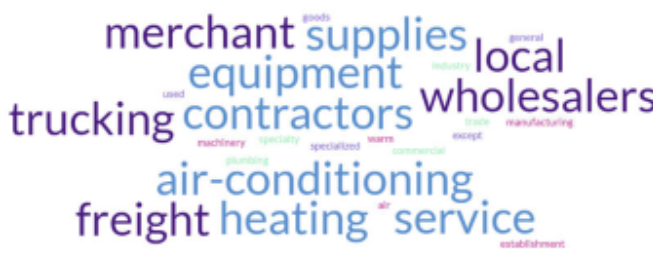
5



## Categorization of Work

7

NAICS  
Codes



6

6

## Base Figure

NAICS CODE	NAICS TITLE	NAICS %	DBES	ALL FIRMS	RELATIVE AVAILABILITY (DBEs ÷ All Firms)	WEIGHTED RATIO (Ref. Avail. x NAICS %)
238220	Plumbing, Heating, and Air-Conditioning Contractors	15.58%	28	5,197	0.54%	0.08%
238990	All Other Specialty Trade Contractors	10.46%	92	1,480	6.22%	0.65%
333318	Other Commercial and Service Industry Machinery Manufacturing	18.31%	-	77	0.00%	0.00%
423730	Warm Air Heating and Air-Conditioning Equipment and Supplies Merchant Wholesalers	33.38%	2	223	0.90%	0.30%
423850	Service Establishment Equipment and Supplies Merchant Wholesalers	18.31%	11	302	3.64%	0.67%
484110	General Freight Trucking, Local	1.57%	76	4,460	1.70%	0.03%
484220	Specialized Freight (except Used Goods) Trucking, Local	2.38%	268	1,125	23.82%	0.57%
<b>Base Figure (i.e., Sum of Weighted Ratios for all Work Categories)</b>						<b>2.30%</b>

\*Please see Table 3 of the Goal-Setting Methodology for the full list of NAICS codes.

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## Adjustments to the Base Figure


### Past Performance

FFY	FTA DBE GOAL %	FTA DBE ATTAINMENT %
2019	8.4%	2.10%
2020	8.4%	0.10%
2021	8.4%	1.27%
2022	5.0%	0.91%
2023	5.0%	0.19%
<b>Median DBE Attainment</b>		<b>0.91%</b>

### Adjustment

Base Figure	2.30%
Median DBE Attainment	0.91%
<b>Adjusted Base Figure</b>	<b>1.60%</b>

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## Adjustments to the Base Figure


Disparity Studies

- Los Angeles Metro
- Caltrans

Other Available Evidence

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## City of Simi Valley Overall Triennial DBE Goal

1.60%


FFY 2025-2027

Next Steps:


- Receive Comments Thru July 29<sup>th</sup>
- Analyze Responses
- Revise Goal, as needed
- Finalize Goal
- Submit Final Goal to FTA


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**Thank You**

 **Ronald K. Fuchiwaki**  
DBE Liaison Officer

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