



TEMPORARY SIGNS – FILMING (SVMC Section 9-37.070)

What is the purpose of the Temporary Sign Ordinance?

Signs have an obvious impact on the character, quality, and economic health of our City. As a prominent part of the scenery, they may distract the viewing public and affect the safety of vehicular and pedestrian traffic. The Temporary Sign Ordinance accomplishes a balance between advertising needs, the freedom of expression, and the necessity of regulatory constraints.

What are requirements for Noncommercial Temporary Signs like filming directional signs?

- A separate Temporary Sign Permit is not required. (A Location Filming Permit is still required.)
- Signs must be 12 square feet or less in size
- Signs shall not exceed a height of 6 feet.
- Signs may only be placed on private property, with the permission of the property owner or leaseholder
- Except in front of single-family residences, the following information must be affixed to the lower right hand corner of the sign:
 - Contact information for the sign owner (name, address, and phone number)
 - Date of sign installation
 - Property owner's permission (including name, address, and telephone number)

How does the City enforce the ordinance?

The City may immediately remove illegal temporary and portable signs from the public right-of-way. Removal is aimed at reducing hazards to vehicular and pedestrian traffic posed by signs located in the public right-of-way. Code Enforcement staff will work with property owners to remove or legalize signs located on private property. Enforcement of the Sign Ordinance promotes the public health, safety, and welfare by improving community aesthetics. If you believe your sign has been removed from the public right-of-way, please contact the Public Services Center at 583-6400 within 14 days of removal. After 14 days, all removed signs will be discarded. For signs on private property, the City requests the sign owner/property owner to correct the violation, remove the illegal sign, or authorize the City to abate the sign. Costs involved for abating the illegal sign are charged to sign owners.