

SMALL BUSINESS ADVISORY COMMITTEE

City Manager's Conference Room

2929 Tapo Canyon Road

February 26, 2009

4:00 p.m.

AGENDA

1. Call to Order
2. Approval of Minutes – January 22, 2009
3. Public Statements
4. Shop Simi Valley First Campaign
 - Discussion of Balance of FY2008-09
 - Review of Paid Media
 - Review of Non-Paid Advertising
 - Recap of FY2008-09 Activities
 - Discussion of Plan for FY2009-10 Program
5. Adjournment - March 26, 2009 (4th Thursday of the Month)

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Mike Sedell
City Manager

If any interested individual has a disability, which may require accommodation to participate in this meeting, please contact the City Manager's Office at 583-6701. Upon advance notification of the need for accommodation, reasonable arrangements will be made to provide accessibility to the meeting.