

SMALL BUSINESS ADVISORY COMMITTEE

City Manager's Conference Room

2929 Tapo Canyon Road

October 23, 2008

4:00 p.m.

AGENDA

1. Call to Order
2. Approval of Minutes – September 25, 2008
3. Public Statements
4. Discussion and Review of Simi Valley Business Forum
5. Shop Simi Valley First Campaign
 - Review of Marketing Materials
 - Business Resource Kit distribution
 - Holiday Themed Marketing
 - Non-Paid Advertising – In-store displays
 - Status of Marketing Plan
 - Simi Valley Town Center display
6. Adjournment

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Mike Sedell
City Manager

If any interested individual has a disability, which may require accommodation to participate in this meeting, please contact the City Manager's Office at 583-6701. Upon advance notification of the need for accommodation, reasonable arrangements will be made to provide accessibility to the meeting.