

# YOUTH EMPLOYMENT SERVICE (YES) ADVISORY BOARD

Wednesday, October 21, 2015, 8:15 a.m.

City Hall Community Room

2929 Tapo Canyon Road

## AGENDA

1. Call to Order/Pledge of Allegiance
2. Agenda Review  
This is the time to reorder and/or remove items from the agenda by consensus of the Youth Employment Service Advisory Board. Any individual member who will be abstaining from a discussion item should announce his/her intentions at this time.
3. Approval of Minutes
4. Correspondence
5. Public Statements/Comments  
This is the time allotted for statements or comments on matters within the subject matter and jurisdiction of the Youth Employment Service Advisory Board. Statements and comments are limited to no more than five (5) minutes per speaker.
6. Continued Business
  - a. Discussion of YES Advisory Board Work Plan for the 2015-2016 School Year, including the Junior Achievement Program
  - b. Discussion of the Youth Hockey Outreach Program's YES Component
7. New Business
  - a. Selection of the YES Job and Career Expo Date – Spring 2016
  - b. Discussion of the 2016 YES Job and Career Expo Flyer Contest
  - c. Discussion of YES Annual Recognition Breakfast on December 9, 2015
  - d. Discussion of YES Advisory Board Recruitment
  - e. Selection of YES Advisory Board Interview Subcommittee
8. Youth Employment Service Advisory Board Reports and Comments  
This is the time for Youth Employment Service Advisory Board members' statements or comments on matters within the subject matter and jurisdiction of the Youth Employment Service Advisory Board or to request a future agenda item. This is also the time to make any announcements related to community events and other items of interest.
9. Coordinator's Report



CITY OF SIMI VALLEY

10. Adjournment: Wednesday, November 18, 2015, 8:15 a.m., City Hall Community Room

/s/

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Rob Bruce

Deputy Director/Community Programs & Facilities

If any interested individual has a disability that may require accommodation to participate in this meeting, please contact the YES Coordinator at (805) 583-6766. Upon advance notification, reasonable arrangements will be made to provide accessibility to the meeting.

DRAFT MEETING NOTES

1. Call to Order/Welcome/Pledge of Allegiance

Youth Employment Service (YES) Advisory Board Chair Gloria Bowman called the meeting to order at 8:17 a.m., and verified that a quorum was not present.

P	John Baxter	P	Kilian Magness		Alternates
E	Jeremy Bower	P	Brian Miller	E	Nick Steinwender
P	Gloria Bowman	E	Grace Orate	E	Jennifer Wigdor
E	Marybeth Jacobsen	E	Sandy Porter	V	Alternate
P	Zorko Jezina	V	Neighborhood Council	P	= Present
A	Kiana Kenik	P	Bruce Yi	E	= Excused
E	Jim King	V	Youth Council	A	= Absent
E	Jessica DePew	*Arrived after approval of minutes.		V	= Vacant

Staff: Mara Malch, Senior Management Analyst; and Kristin Tignac, YES Coordinator.

Guest: June Ewart, Community Coalition United Coordinator (CCU); Gioia Goodrum, Simi Valley Chamber of Commerce President and CEO; Rochelle Hill and Kat Kirkwood, Junior Achievement; and Trevor Strasser, Rancho Simi Recreation and Park District

2. Agenda Review

Due to a lack of a quorum, all items presented were for information only. The Executive Board did not take any formal action.

3. Approval of Minutes

The May 20, 2015, minutes will be presented for approval at the next regularly scheduled meeting on October 21, 2015

4. Correspondence

No correspondence received.

5. Public Statements/Comments

No public statements or comments were made.

6. Continued Business

Discussion of YES Advisory Board Work Plan for the 2015-2016 School Year, including the Junior Achievement Program

Rochelle Hill and Kat Kirkwood with the Junior Achievement Program presented an overview of training programs available through Junior Achievement, including work readiness, entrepreneurship, and financial literacy.

Ms. Hill stated that they are looking to start a Junior Achievement training program at Hollow Hills Elementary School. She stated that in order to expand programming into middle and high schools in Simi Valley, they need volunteers from the business community.

For additional information on the Junior Achievement programs, visit [www.jasocal.org](http://www.jasocal.org).

7. New Business

a. Discussion of the Youth Hockey Outreach Program's YES Component

June Ewart, CCU Coordinator and Recreation Specialist with the Rancho Simi Recreation and Park District, gave a brief overview of the Youth Hockey Outreach program and referral process. She stated that free ice time and hockey equipment are donated by the Iceoplex.

Participants, ages 12 to 17, receive personal development and life skills training to help build self-esteem, self-worth, confidence and connectedness.

Ms. Tignac stated that YES has been scheduled to provide work readiness training for participants from 5:00 p.m. to 6:00 p.m., the third Wednesday of each month at the Iceoplex.

b. Discussion of Proposed Changes to Transit Fares and Senior Service Age

Mara Malch, Senior Management Analyst provided a presentation about the proposed changes to Transit Fares and Senior Service Age. Due to state legislation mandating fare box recovery ratios, the City is now required to recover a 20% portion of fixed-route expenses, and 10% of ADA Paratransit/DAR expenses through fare revenue. These requirements are currently not being met and Simi Valley Transit last revised the fares in 2003. It is proposed to increase the eligibility age of senior riders from the age of 60 to 65, to provide consistency with other local transit agencies. The proposed changes will allow Simi Valley Transit to provide comparable services and fares on a regional basis and further the City's ability to meet state requirements.

Ms. Malch stated that along with the proposed changes, staff is looking at ways to decrease costs and increase efficiencies and revenues, including seeking Compressed Natural Gas rebates and implementing an advertising program.

Due to a lack of a quorum, no official vote could be taken, though the majority of meeting attendees did not object to the City's recommendations to raise the senior age to 65 or increase fares.

- c. Discussion of Changes to By-laws regarding Terms of Office and Selection Process

Due to a lack of a quorum, Chair Gloria Bowman continued this agenda item to a future meeting date.

8. Youth Employment Service Advisory Board Reports and Comments

No reports or comments were made.

9. Coordinator's Report

Ms. Tignac reported that during the month of August she gave presentation on the YES and Youth Council programs to the Rotary Club of Simi Sunrise, led an Entering the Workforce workshop at the Simi Valley Public Library, and attended the Chamber of Commerce's Networking Breakfast representing the YES program.

Ms. Tignac announced that the following new businesses in Simi Valley were actively hiring: Studio Movie Grill, Hook Burger and WaBa Grill.

Ms. Tignac announced that the Soroptimist International of Simi Valley was hosting an iMatter Girls Conference for girls in 7<sup>th</sup> – 12<sup>th</sup> grades on October 3, 2015. For more information or to register for the free event, visit [www.soroptimistsv.org](http://www.soroptimistsv.org).

10. Adjournment

Youth Council Chair Gloria Bowman adjourned the meeting at 9:46 a.m.